



## D8.1: EUMSSI Project Web Site and Fact Sheet



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<b>Abstract</b>	This deliverable outlines the EUMSSI project fact sheet and the project web site that will serve as the gateway to the targeted audiences.
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## 1 BACKGROUND

This deliverable sketches the EUMSSI project fact sheet and the project web site that will serve as the gateway to the targeted audiences, i.e. the related research community, the addressed potential users of EUMSSI and the public in general.

The deliverable explains the web site's structure, its goals and the way information is presented on it. The consortium has already established project channels on Twitter, YouTube and Github; these can be accessed via the respective icons on the homepage.

The project fact sheet is presented with this document. It will be saved as a pdf and it could be downloaded from the EUMSSI web site.

## 2 INTRODUCTION

The project web site ([www.eumssi.eu](http://www.eumssi.eu)) was launched on 8 January 2014. It has been created by Deutsche Welle using a Wordpress CMS.

In today's digital world an appealing project web site is pivotal to:

- a) Raise awareness
- b) Communicate the project's goals and achievements during and beyond the lifespan of the project
- c) Create a community of interested parties from academia, industry and the public that visit the web site on a regular basis
- d) Provide publications, software/source code and data sets that have been granted public access
- e) Provide project partners with a members-only area
- f) Announce conferences and fairs relevant to EUMSSI's research areas

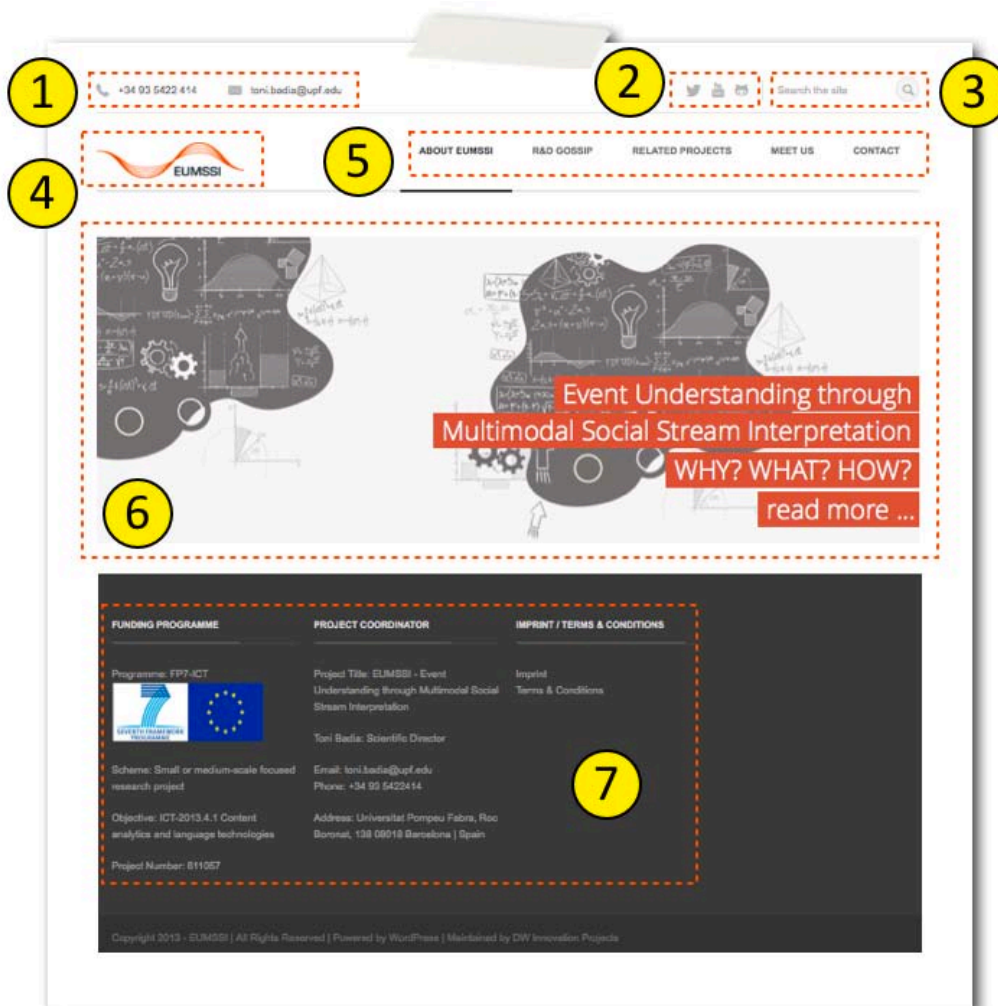
The web site is also meant to be a dynamic spot on which relevant news from research and industry (the so-called R&D Gossip) will be published on a regular basis.

In order to measure the visits on the project web site, Piwik has been installed.

### 3 STRUCTURE OF THE WEB SITE

#### Homepage

Item No.	Description
1	This area provides contact information
2	Twitter, Youtube and GitHub are EUMSSI's social media channels
3	The web site provides a search form to find content on the project web site
4	This is the EUMSSI logo
5	This section shows the main navigation of the project web site
6	The project web site uses a slider widget to announce or highlight important topics or events
7	The footer provides information about the funding programme, project coordinator and terms and conditions





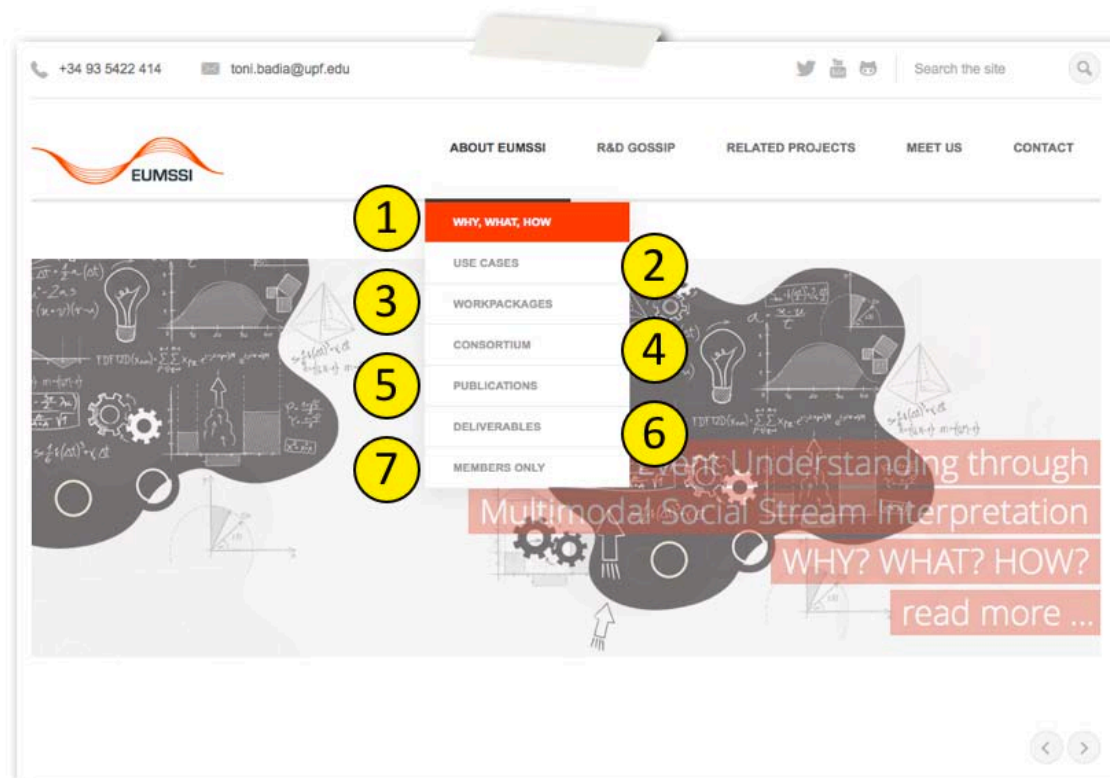
## EUMSSI Logo

The project provides two logo layouts. On the left side you can find the basic project logo for miscellaneous dissemination purposes. On the right side you see the layout for our social media channels e.g. Twitter (see figure below).



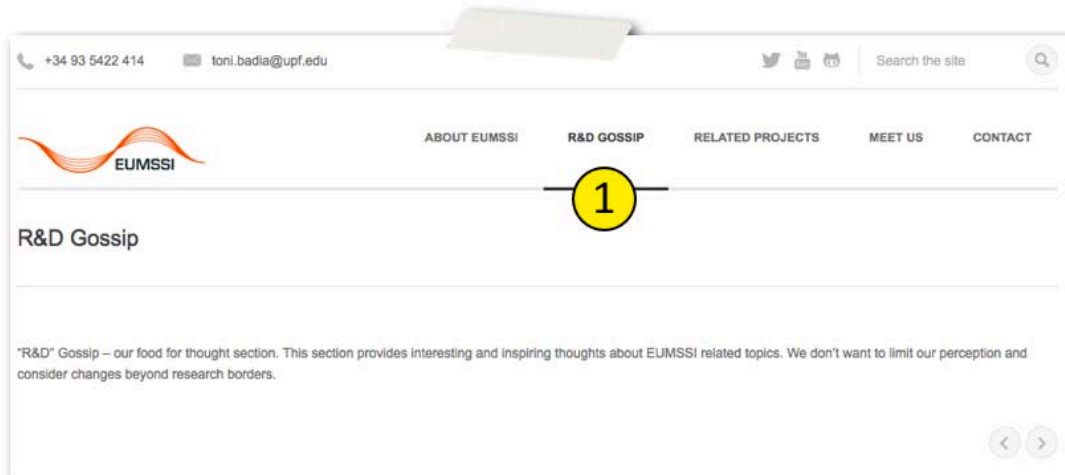
### About EUMSSI

Item No.	Description
1	This area provides information the project motivation and goals.
2	In this area the user can find out more about the use cases.
3	The third point links to a page with short work package descriptions.
4	In this area the user can find out more about the consortium.
5	In the publication area you can papers, presentations, press releases and other project related documents.
6	The public deliverables can be accessed on another page.
7	The “Members Only” button links to our collaborative workspace.



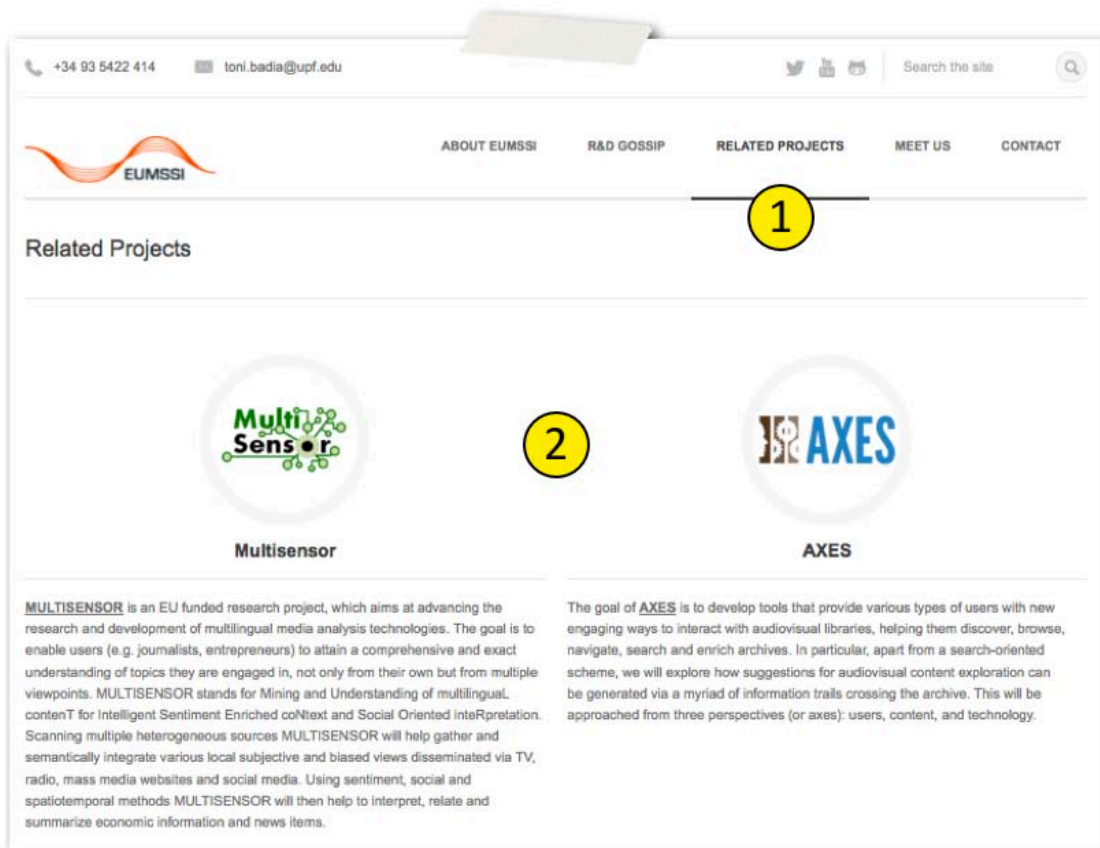
### R&D Gossip

This section will provide interesting and inspiring thoughts about EUMSSI related topics.



### Related Projects

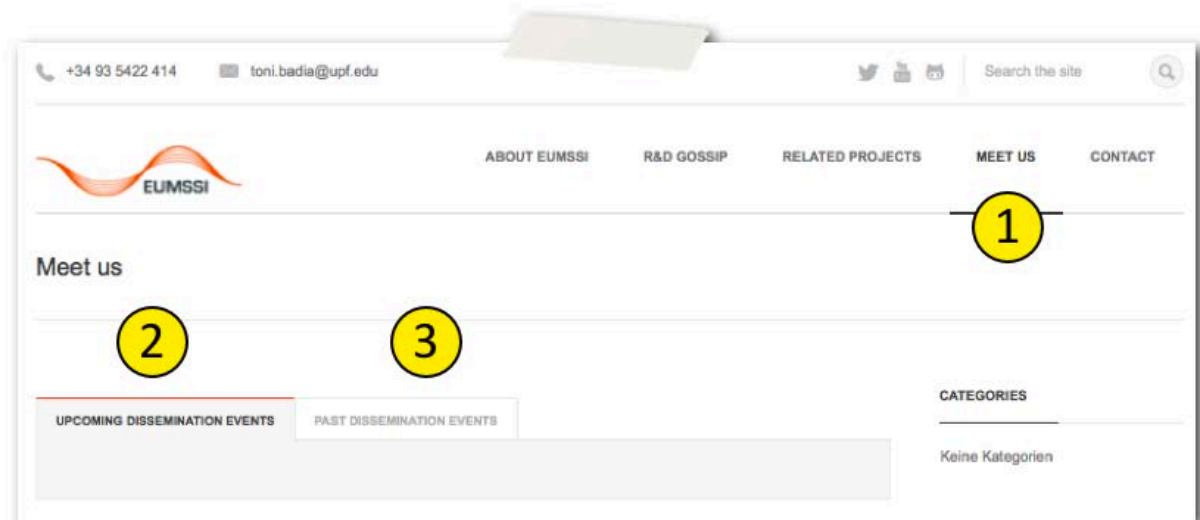
The “Related Projects” page gives an overview about EUMSSI related ICT projects.





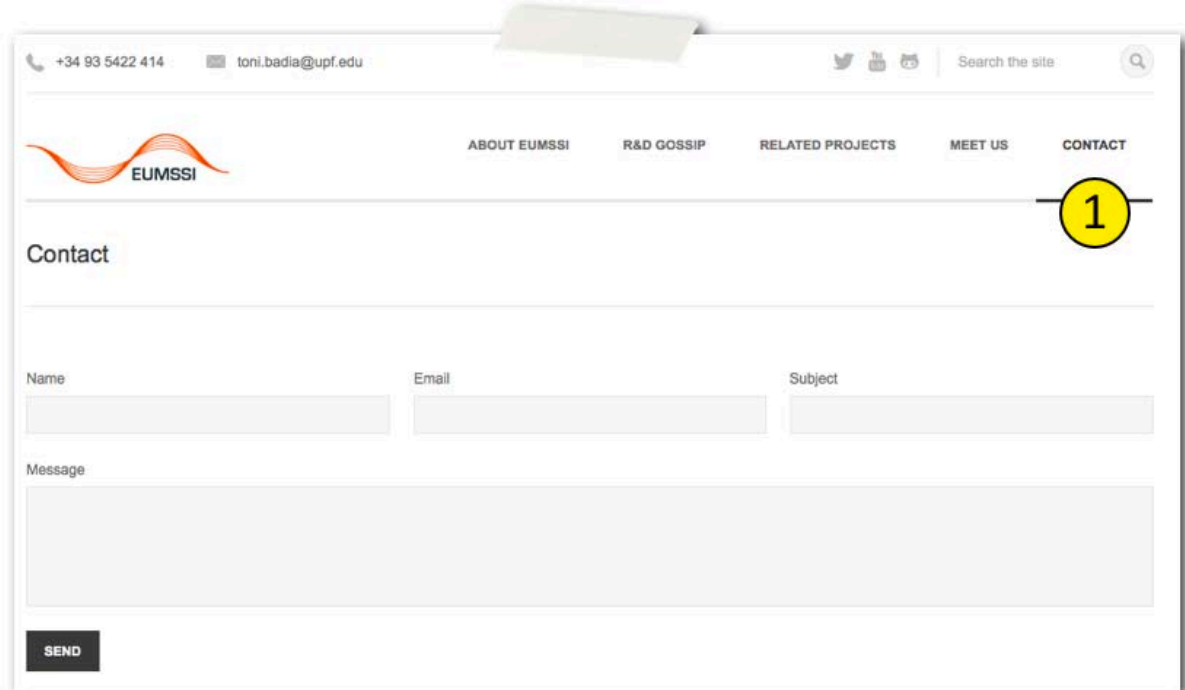
## Meet Us

On this page we list all upcoming and past dissemination events.



## Contact

Moreover we offer a contact form on the project web site.





## 4 Project Fact sheet

### EUMSSI- Event Understanding through Multimodal Social Stream Interpretation

The main objective of EUMSSI is developing technologies for identifying and aggregating data presented as unstructured information in sources of very different nature (video, image, audio, speech, text and social context), including both online (e.g., YouTube) and traditional media (e.g. audiovisual repositories), and for dealing with information of very different degrees of granularity. The multimodal analytics will help organize, classify and cluster cross-media streams, by enriching its associated metadata. A core idea is that the process of integrating content from different media sources is carried out in an interactive manner, so that the data resulting from one media helps reinforce the aggregation of information from other media, in a cross-modal interoperable semantic representation framework.

This will be accomplished thanks to the integration in a multimodal platform of state-of-the-art information extraction and analysis techniques from the different fields involved. Interoperability and interactive reinforcement of the data aggregation and a high-level semantic, conceptual and eventive representation will distinguish this proposal from others that incorporate multimodal search.

The resulting platform will be potentially useful for any application in need of cross-media data analysis and interpretation, such as intelligent content management systems, personalized recommendation, real time event tracking, content filtering, etc.

### Partners

The project brings together 5 universities and research centers, a public service broadcaster and a SME providing solutions for the media industry. The real-world necessities of the 2 user partners motivate two strong use cases that have immediate market applicability.



Universitat Pompeu Fabra — Language and Speech Technology (LE MANS)  
Spain



France



Gottfried Wilhelm Leibniz Universität Hannover  
Germany



Fondation de l'Institut de Recherche IDIAP  
Switzerland



Gesellschaft zur Förderung der Angewandten Informationsforschung  
Germany



Deutsche Welle  
Germany



VIDEO STREAM NETWORKS, S.L.  
Spain



## Website

<http://www.eumssi.eu/>

## Administrative details

This project has received funding from the European Union's Seventh Framework Programme for research; technological development and demonstration under grant agreement no. 611057.

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EU contribution: 2.48 M€

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